

## Autoreponder #1 Message #5 What Do You Want?

**(Subject Line)** [[firstname]], What Do You Want?

**(Body)**

Hi [[firstname]],

I have some options for you to think about until we get a chance to meet.

The first step in your business journey is to first decide where you want to go and how fast you want to get there... what's your destination... what's your goal for this business plan/journey? In other words, what do you really want?

Once we know this we can quickly build the customized game plan that takes you there.

Ok, here are 3 basic types of action plans to get your brain jumpstarted. As you go through them think about which one fits (or could be adapted to fit) you best [[firstname]].

**1. A "Hobby Income" Plan** -- This is where you create a little extra spare time cash to supplement your primary income... like an extra **\$500 to \$1,000 bucks a month** to cover a car payment or to just have some extra cash in your pocket. The minimum time you should block out to execute this type of an action plan is **5 hours a week for about 2 months** to get to the RUN stages with this plan... and if you want to "fast track" the process block out about 10 hours a week for 4-6 weeks.

**2. A "Quit Your Job" Plan** -- This is where you build a business that produces enough income to replace the income you get from your current job and gives you the joy of firing your boss... this usually ranges in the **\$3-5,000 a month range**. You're not rich yet but you are living life on your terms. The minimum time you'll need to commit to accomplish this is **10 hours a week for at least 6-9 months**... now, that doesn't mean that you won't earn any money for 9 months... on the contrary, you can start earning from the very first month, but to build a business to the point where it will support your current lifestyle does take more time than to just build a "Hobby Income" type plan. Here again you can "Fast Track" the process by putting in some more time... like 15 hours a week.

**3. A "Freedom For Life" Plan** -- This is about building a self-sustaining business model over a period of time that provides a nice living month to month AND is built in a way that **it provides that income regardless if you're actively working on your business or not**... this obviously takes a longer time to reach but the rewards are much greater because not only do you make nice fat juicy **\$10-15,000 (or more) monthly checks**, but at a certain point when you've built your business the right way, you can walk away and because your business is a true asset and those checks continue to flow to you month after month even if you're on a lifetime vacation... **this plan is about doing the work once, but getting paid for it forever.**

Now, obviously, this takes a bigger investment of your time to achieve (**like 10-15 hours a week for 18-24 months or longer**), but it IS worth the extra effort because of the freedom, wealth and prosperity you get as a result and just like with the "Quit Your Job" plan you still can start making extra money from your very first month at it. There are ways that we can accelerate even this process, but we can talk about that more when we talk on the phone.

Which plan is the "right" one? That's totally up to you. There's no right or wrong answer...

Maybe the "freedom for life" plan is what you find most appealing but right now because of your personal situation the "Quit Your Job" plan is only as far as you can see for yourself right now. No one but you can decide that for you... it's your call.

[[firstname]], it only takes a few minutes to take a quick look now.  
You won't regret it!

All you need to do is email me at [Mailto:andolina.distributors@verizon.net](mailto:andolina.distributors@verizon.net)

Have a SUPER day!

Bob Andolina  
20+ 2nd Time Presidential Leader  
Phone: 412-831-0317

PS, if you want to get in touch with me ASAP,  
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